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Takaful: An Inclusive and Sustainable Model



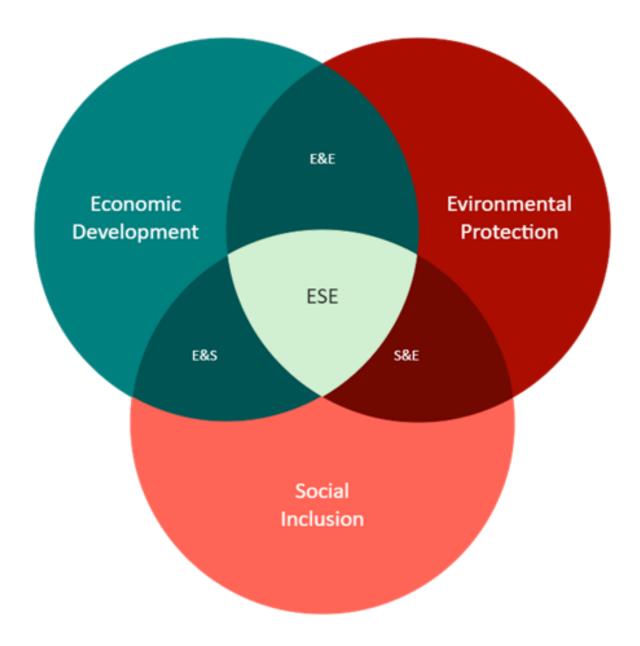
Sustainability

The Brundtland Report (1987) defined sustainable development as "...development that meets the needs of the present without compromising the ability of future generations to meet their own needs".



Refers to the three main components of economic development, social inclusion and environmental protection (Sachs, 2015; Blewitt, 2022)

Components of Sustainable Development



Socially Inclusive by Design



A term Takaful is derived from the Arabic root word of kafala, which means "guarantee, bail, warrant or an act of securing one's need".

Socially Inclusive by Definitions



Takaful, is hence, defined as a "joint guarantee, whereby a group of participants agree to mutually guarantee each other against a defined loss" (Ali & Odierno, 2008).



"an arrangement based on **mutual assistance** under which takaful participants agree to contribute to a **common fund** providing for **mutual financial benefits** payable to the takaful participants or their beneficiaries on the occurrence of pre-agreed events" (IFSA, 2013).

Inherent in this definitions...

Self-Co-Solidarity Mutuality guaranteeing guarantee Stakeholder Participation Community Cooperation care Inclusivity

Conventional Insurance – A Risk Transfer Model











Revenue

Less Claims & OPEX

Add Inv Income Profit (Loss)

Shareholder (or reinvest)

Relationship: Conventional Insurer and Customer

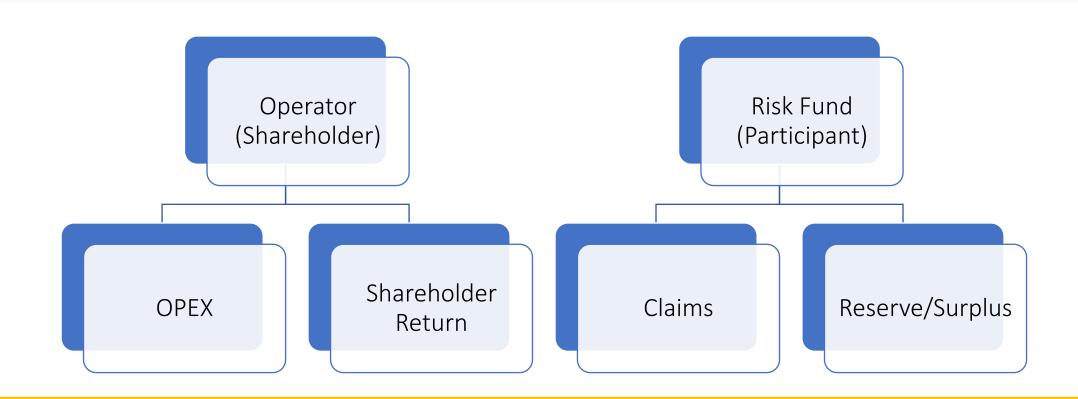




CLAIMS SETTLEMENT

CSR TO SOCIETY

The Two Sides of the Takaful Model



Models of Takaful as Inclusive Sustainable Business Models

Wakala Model

Operator as a Wakeel earning fees

Mudaraba Model

A pure profit-sharing model between Participants and Operator

Hybrid Model

Wakala in underwriting

Mudaraba in investment

Waqf **Model**

For the interest of society in perpetuity

- Society's endowded
- •Impact Investors
- •Community Crowding
- Public Sector (for ReTak)

Takaful Business – Common Areas

01

General Takaful – pays claims and distributes surplus among participant.

02

Family Takaful – as a savings and investment model – focused on the family 03

MicoTakaful – an excellent instrument for sustainable social inclusion

04

ReTakaful – provides capacity to Takaful Operators

Relationship: Participant and Takaful Operator

01

A participant of the pool for co-protection

02

A co-owner of benefits of the Risk Fund beyond claims 03

A potential surplus beneficiary

04

An investor in common good through CSR/charity

Benefits of Multi-Layer Governance



IRA

Regulatory Authority



Shariah Supervisory

Shariah Governance
Internal Shariah Auditor
External Shariah Auditor



Board of Directors

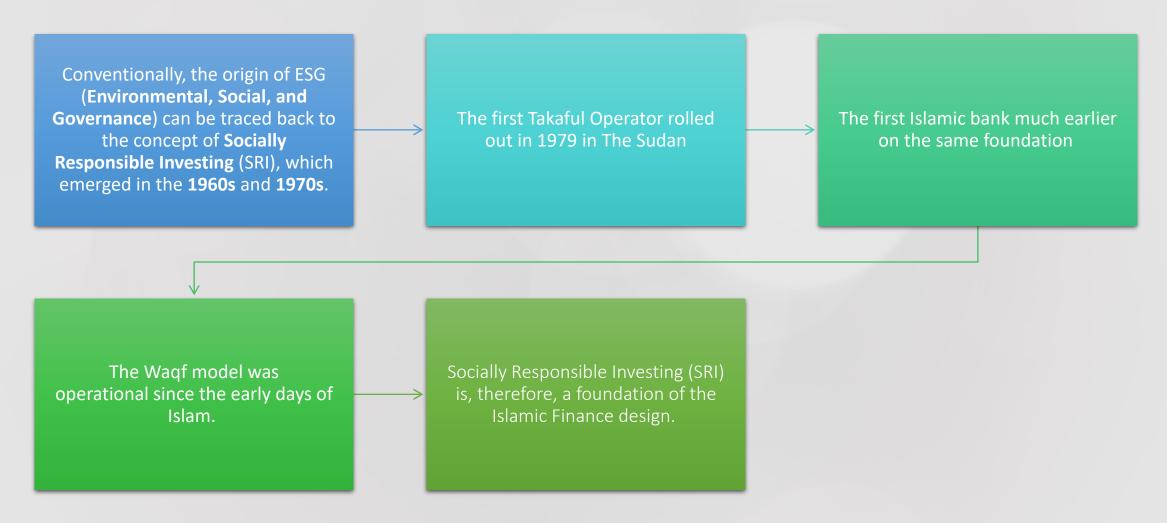
Fiduciary Governance
Internal Auditor
External Auditor



Management

Executive Staff

A Long History of ESG in Islamic Finance



That said...

The Takaful industry must do better on a number of fronts:

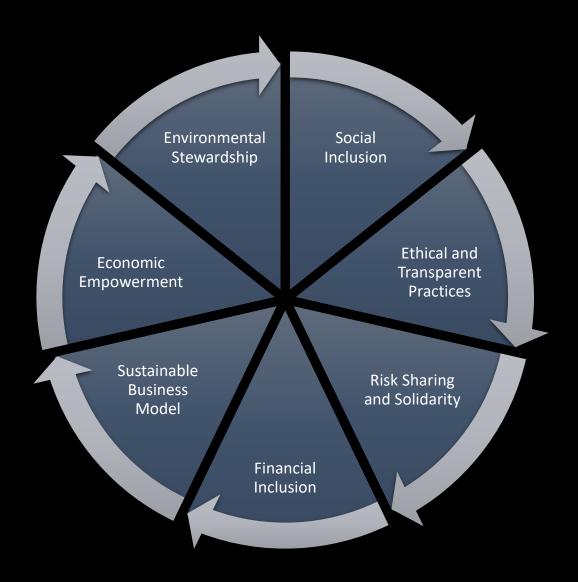
- Recognize the importance of the inherent fundamentals of the Takaful model:
 - Ta'awun; Tabaru; Compassion, Empathy, Social Responsibility; Risk Sharing; Transparent Underwriting; Shariah Governance; Riba-free Investment; Annual Surplus Reporting;
- Recognize that these in-built fundamentals of IF define and underlie SRI, ESG, inclusivity, sustainability:
 - Recognize them; Records them; Report them
- Recognize that compliance is a minimum requirement for existing.
- Offer innovations (product and service) that serve participants and will want to contribute to.
- Build **capacity** to carry the burden for which you are licensed to pay claims when they occur.

Malaysian Example

■ At the country level, the launch of the Value-Based Intermediation for Takaful (VBIT) Framework in 2021 by the Bank Negara (BNM) and Malaysia Takaful Association (MTA) sets a commendable step in the right direction towards sustainable insurance and measurable ESG performance.

What then is the value proposition of the Takaful Model to society?

Value Proposition of the Takaful Model



So, how many SDGs does the Takaful model tick?



Thank You

